

THE PASEO

300 E. Colorado Blvd, Pasadena, CA 91101

LOS ROBLES AVE. - 15,664 CPD

GREEN ST. - 12,617 CPD

COLORADO BLVD. - 22,369 CPD

MARENGO AVE. - 19,804 CPD

NEWMARK
PACIFIC

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LOCATION

300 E. Colorado Blvd.
Pasadena, CA 91101



PROPERTY TYPE

Shopping District/Outdoor
Shopping Mall



YEAR OPENED

2001 as
Paseo Colorado



**GROSS LEASEABLE
AREA**

380,000 SF



**INTERSTATE
ACCESS**

I-210



PARKING

Underground
1,200 Spaces



NEAREST METRO STATION

Metro Gold Line Pasadena

THE PASEO

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An open air marketplace
featuring shops, dining
and entertainment.

The Paseo is a mixed-use upscale outdoor lifestyle center near Historic Old Town Pasadena, which has seen several renditions of economic development since the late 1970s. At The Paseo, you'll find an urban shopping village in Pasadena's retail district anchored by Tommy Bahama, DSW Designer Shoe Warehouse, Equinox Health and Fitness, Yard House Restaurant, Bath and Body Works, West Elm, Lens Crafters, Spectrum, Starbucks, Good Feet, and Chico's. New retailers which have recently opened include Regal, H&M, Great Maple, Salon Republic and Hyatt Place Hotel. Positioned directly across from Pasadena Civic Auditorium and Pasadena Conference Center, The Paseo also benefits from approximately 500,000 visitors and attendees as an added customer base throughout the year.

427.2K

Est. # of Customers

854.6K

Est. # of Visitors

146 min

Avg. Stay

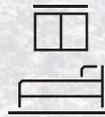
DEMOGRAPHICS	POPULATION	EMPLOYEES	HH INCOME
1 MILE	38,342	87,705	\$107,666
3 MILES	194,538	138,126	\$131,343
5 MILES	516,308	224,650	\$122,673



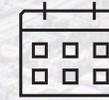
POPULATION
64,420



HOUSEHOLDS
29,627



FAMILIES
13,714



MEDIAN AGE
36.5



HH INCOME
\$123,853



DRIVE TIME (15 MIN.)	RESIDENTS	HH INCOME	EMPLOYEES
THE PASEO	885,106	\$107,192	429,454
DEL AMO FASHION CENTER	722,027	\$96,044	337,096
AMERICANA AT BRAND	867,685	\$85,937	464,558
GLENDALE GALLERIA	821,730	\$85,217	446,549
SOUTH COAST PLAZA	697,976	\$102,588	424,460



WHOLE FOODS
 Habit Burger Grill
 Marshalls
 HomeGoods
 carter's
 babies and kids
 FISH GRILL

SANTA ANITA PARK

HASTINGS RANCH

HOME DEPOT

PASADENA CITY COLLEGE

LAKE AVENUE RETAIL
 macy's TJ-maxx
 TRADER JOE'S ROSS PAVILIONS
 DRESS FOR LESS
 ANN TAYLOR
 Massage Envy
 STARBUCKS COFFEE

TRADER JOE'S rack OLD NAVY
 LAIFITNESS BED BATH & BEYOND
 Panera Bread STONEISLAND BEST BUY

Michaels

Office DEPOT

Urth Cafe

TARGET

Ralphs

PASADENA PLAYHOUSE

PASADENA ICE SKATING CENTER

WHOLE FOODS MARKET

PASADENA CONVENTION CENTER & CIVIC AUDITORIUM

HOUSTON'S

210

297000 CPD

ARROYO PKWY.

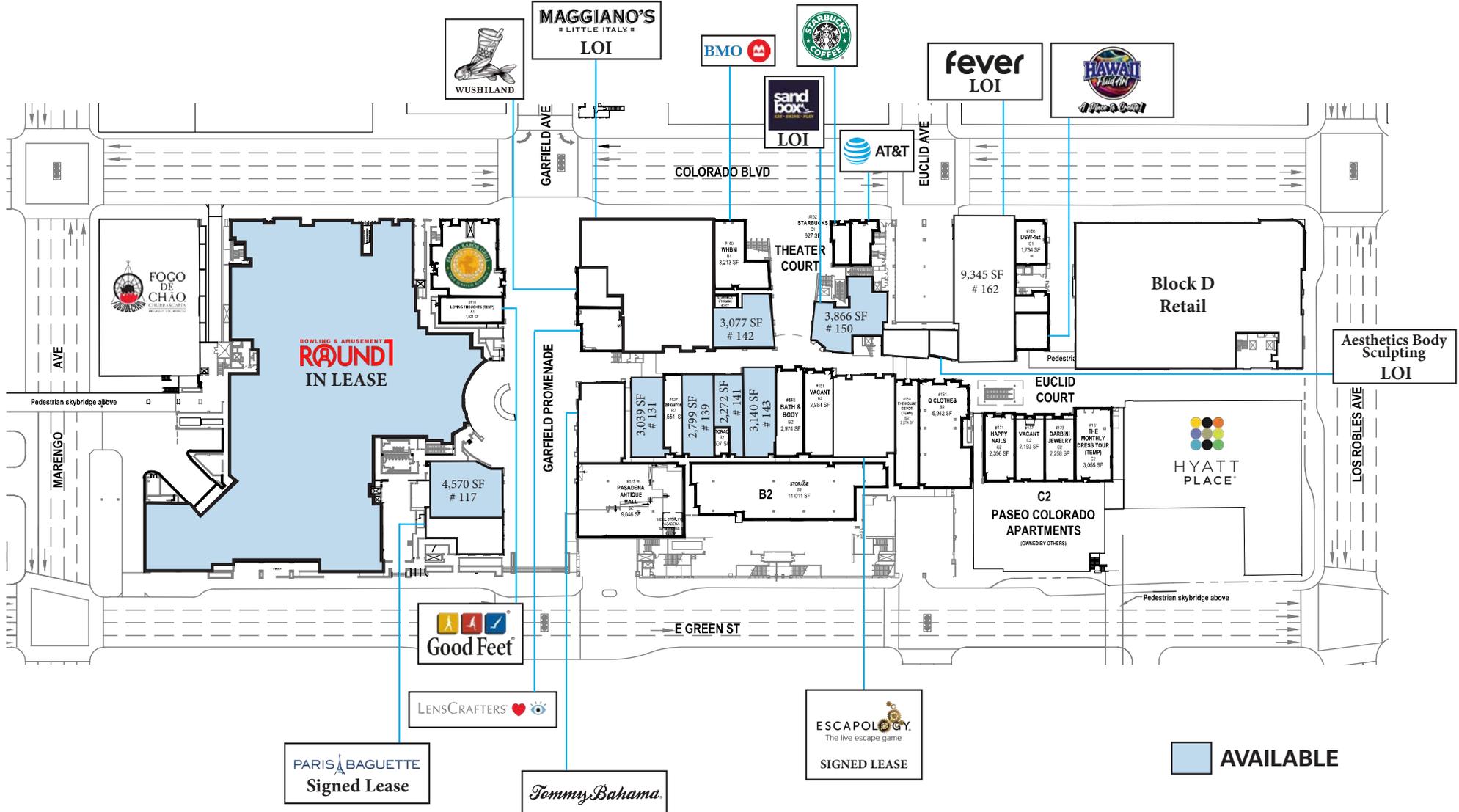
COLORADO BLVD.

Upscale Outdoor Lifestyle Center Near Historic Old Town Pasadena

With 22 blocks designated as a National Register Historic District, Old Pasadena abounds with impeccably restored late 19th and early 20th-century architecture. "Old Pas," as locals affectionately call it, offers open-air shopping plazas, hidden laneways and a lively strip of retailers and restaurants along the main drag, Colorado Boulevard.



FLOOR PLAN - LEVEL 1



SUITES #117 & #119



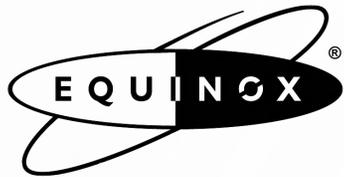
2,000 - 6,970 SF AVAILABLE - WITH PATIO



Less than a mile from OldTown Pasadena, this upmarket hotel on a tree-lined commercial street is 3 miles from the Rose Bowl stadium and 27 miles from Los Angeles International Airport.

189 rooms opened December 29, 2018 just before the Rose Parade. The hotel (former Macy's) is part of the Paseo Pasadena expansion.

In Good Company



Tommy Bahama

Bath & Body Works



west elm

HYATT PLACE



REGAL

salonrepublic



A Place to Create!

Yard House



H&M

Good Feet

NOOR
EVENTS • VENUE • CATERING

DSW



LENSCRAFTERS



WUSHILAND BOBA

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FOR MORE INFORMATION:

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