



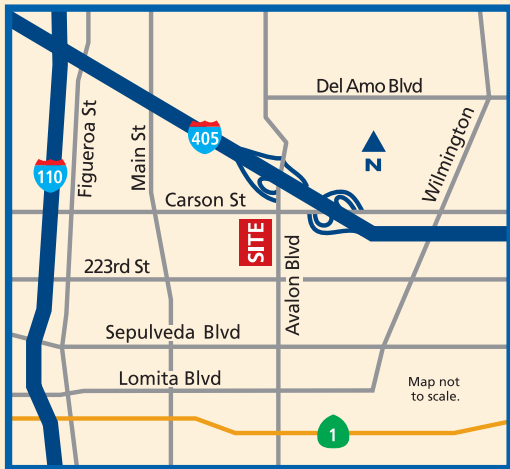
# NewMark Merrill COMPANIES

*When you love shopping centers it shows.*



LOCATED AT THE SOUTHWEST CORNER OF CARSON STREET & AVALON BOULEVARD, CITY OF CARSON, CA

Coming Soon!



**Project Size** 59,783 Sq. Ft. of Retail Space

### Demographics



**Population\***  
1 Mile.....25,474  
3 Miles.....175,193



**Traffic Count\***  
54,069 Cars Daily



**Average Household Income\***  
1 Mile.....\$95,954  
3 Miles.....\$93,108



## Retail Space Available For Lease!

Less than 1 mile from the San Diego (405) Freeway with on and off ramps at both Carson Street and Avalon Boulevard, and less than 3 miles from the Harbor (110) Freeway.

Across the street from Carson City Hall, Police and Fire Stations.

Across the street from Union South Bay, a mixed used development under construction featuring 357 unit apartments and 30,700 SF of ground floor retail space!

Adjacent to new 152 unit residential complex and 14,000 SF of ground floor retail space.

Multiple development projects now under construction.

Across the street from The Gateway Center with 86 rental housing units and The Renaissance at City Center with 150 rental housing units, and 25,000 square feet of lifestyle-oriented shops and subterranean parking.



**For additional information, please contact:**

**Darren Bovard**

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(BRE#01362187)

**or**

**Greg Giacomuzzi**

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Tel: (818) 710-6100

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5850 Canoga Avenue  
Suite 650  
Woodland Hills, CA 91367  
[www.newmarkmerrill.com](http://www.newmarkmerrill.com)

\*Estimates are based on 2020 demographics for population and average income per household. Traffic count is based upon owner's calculations. The information contained herein is not guaranteed and should be independently verified.



# NewMark Merrill

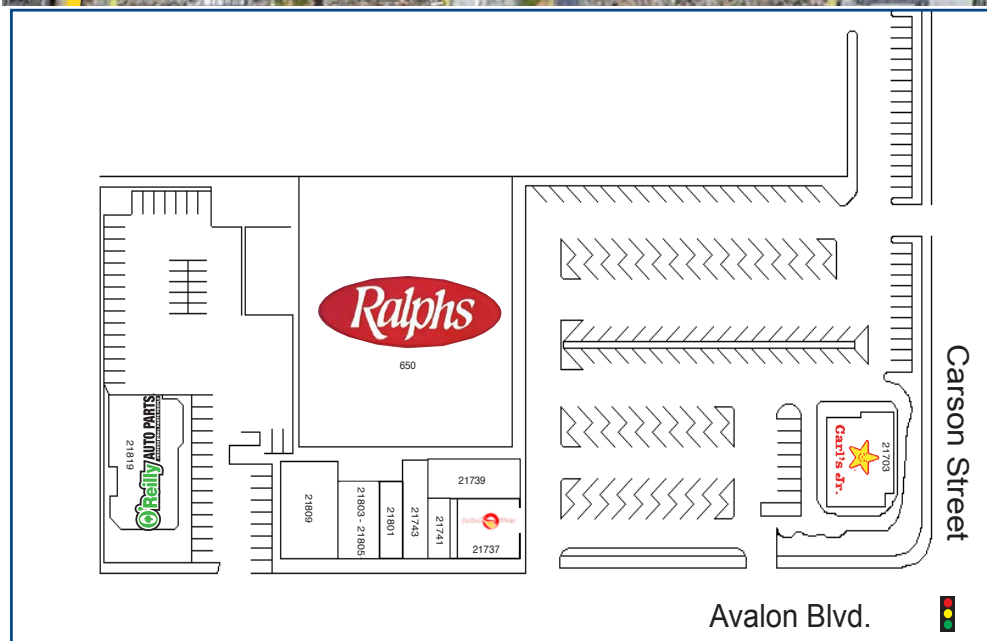
COMPANIES

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Carson Street & Avalon Boulevard

LOCATED AT THE SOUTHWEST CORNER OF CARSON STREET & AVALON BOULEVARD, CITY OF CARSON, CA



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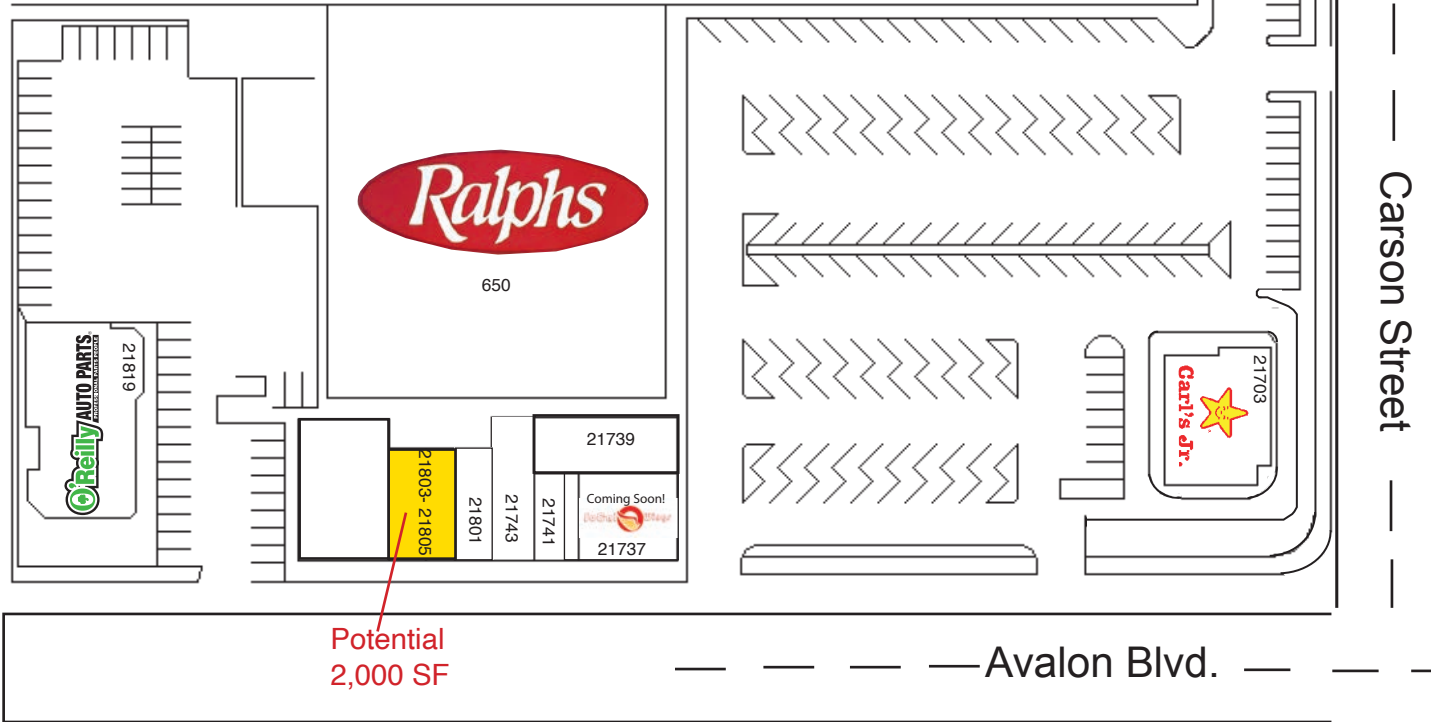
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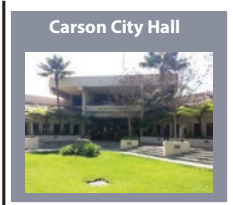
# CARSON

## TOWN SQUARE

Carson Street & Avalon Boulevard



#	Tenant	SF
21737	SoCal Wings	2,600
21739	Dr. Kristin Lee OD	1600
21741	Altima Insurance	1,200
21743	Industry Cutz	1,840
21801	Professional	1,050
21803	Potential	2,000
21809	Island Fishing Tackle	3,650
21819	O'Reilly Auto Parts	6,040
Bldg-1	Ralph's	35,000
Bldg-2	Carl's Jr.	4,803



For Information, Please Contact  
 Darren Bovard (BRE#01362187)  
 Greg Giacopuzzi (BRE#01906640)  
 NewMark Merrill Companies  
 Tel: 818.710.6100 Fax: 818.710.6116

Landlord makes no representation that any of the above tenants or building configurations will exist now or in the future. Tenants depicted may be proposed and may not actually occupy the proposed buildings. The dimensions and square footages shown are estimates only and not guaranteed.



# Market Profile

Carson Town Square  
 21737 Avalon Blvd, Carson, California, 90745  
 Rings: 1, 3, 5 mile radii

Prepared by Esri  
 Latitude: 33.83099  
 Longitude: -118.26379

	1 mile	3 miles	5 miles
<b>Population Summary</b>			
2000 Total Population	23,679	165,431	495,675
2010 Total Population	24,407	169,771	508,100
2020 Total Population	25,474	175,193	521,737
2020 Group Quarters	142	2,835	6,544
2025 Total Population	27,549	178,261	526,204
2020-2025 Annual Rate	1.58%	0.35%	0.17%
2020 Total Daytime Population	25,100	182,153	556,315
Workers	10,672	81,554	250,509
Residents	14,428	100,599	305,806
<b>Household Summary</b>			
2000 Households	6,382	47,847	153,498
2000 Average Household Size	3.67	3.41	3.19
2010 Households	6,634	49,160	156,751
2010 Average Household Size	3.66	3.40	3.20
2020 Households	6,930	50,435	159,514
2020 Average Household Size	3.66	3.42	3.23
2025 Households	7,535	51,148	160,093
2025 Average Household Size	3.64	3.43	3.25
2020-2025 Annual Rate	1.69%	0.28%	0.07%
2010 Families	5,311	38,424	116,247
2010 Average Family Size	4.05	3.82	3.71
2020 Families	5,559	39,490	118,624
2020 Average Family Size	4.04	3.84	3.74
2025 Families	6,045	40,147	119,441
2025 Average Family Size	4.02	3.85	3.75
2020-2025 Annual Rate	1.69%	0.33%	0.14%
<b>Housing Unit Summary</b>			
2000 Housing Units	6,614	49,363	159,835
Owner Occupied Housing Units	70.8%	64.1%	52.3%
Renter Occupied Housing Units	25.6%	32.8%	43.7%
Vacant Housing Units	3.5%	3.1%	4.0%
2010 Housing Units	6,838	51,000	164,414
Owner Occupied Housing Units	68.5%	64.1%	52.3%
Renter Occupied Housing Units	28.5%	32.3%	43.1%
Vacant Housing Units	3.0%	3.6%	4.7%
2020 Housing Units	7,226	52,634	168,162
Owner Occupied Housing Units	64.4%	60.6%	49.3%
Renter Occupied Housing Units	31.5%	35.2%	45.5%
Vacant Housing Units	4.1%	4.2%	5.1%
2025 Housing Units	7,881	53,619	169,651
Owner Occupied Housing Units	60.0%	60.2%	49.6%
Renter Occupied Housing Units	35.6%	35.2%	44.8%
Vacant Housing Units	4.4%	4.6%	5.6%
<b>Median Household Income</b>			
2020	\$78,848	\$76,640	\$67,910
2025	\$86,370	\$83,577	\$75,854
<b>Median Home Value</b>			
2020	\$488,458	\$492,781	\$520,694
2025	\$562,608	\$567,578	\$596,395
<b>Per Capita Income</b>			
2020	\$26,087	\$26,861	\$27,236
2025	\$29,960	\$30,313	\$30,692
<b>Median Age</b>			
2010	38.1	36.2	35.0
2020	39.7	37.4	35.8
2025	41.1	38.8	37.2

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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 Latitude: 33.83099  
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	1 mile	3 miles	5 miles
<b>2020 Households by Income</b>			
Household Income Base	6,930	50,435	159,509
<\$15,000	7.7%	7.7%	9.3%
\$15,000 - \$24,999	7.1%	7.4%	8.2%
\$25,000 - \$34,999	5.4%	6.9%	7.7%
\$35,000 - \$49,999	8.7%	10.0%	11.1%
\$50,000 - \$74,999	17.8%	16.7%	17.4%
\$75,000 - \$99,999	16.2%	14.9%	14.0%
\$100,000 - \$149,999	20.2%	21.0%	17.4%
\$150,000 - \$199,999	9.7%	8.8%	7.9%
\$200,000+	7.1%	6.7%	6.8%
Average Household Income	\$95,954	\$93,108	\$88,926
<b>2025 Households by Income</b>			
Household Income Base	7,535	51,148	160,088
<\$15,000	7.1%	6.8%	8.3%
\$15,000 - \$24,999	6.3%	6.4%	7.2%
\$25,000 - \$34,999	4.7%	6.1%	6.9%
\$35,000 - \$49,999	7.8%	9.1%	10.3%
\$50,000 - \$74,999	16.3%	15.6%	16.7%
\$75,000 - \$99,999	14.7%	14.4%	14.0%
\$100,000 - \$149,999	21.5%	22.5%	18.7%
\$150,000 - \$199,999	12.1%	10.6%	9.4%
\$200,000+	9.4%	8.5%	8.5%
Average Household Income	\$109,552	\$105,442	\$100,720
<b>2020 Owner Occupied Housing Units by Value</b>			
Total	4,653	31,917	82,897
<\$50,000	2.9%	2.5%	2.4%
\$50,000 - \$99,999	3.7%	1.9%	1.4%
\$100,000 - \$149,999	1.4%	0.6%	0.4%
\$150,000 - \$199,999	1.1%	1.0%	0.8%
\$200,000 - \$249,999	1.4%	2.5%	2.2%
\$250,000 - \$299,999	2.6%	4.0%	4.2%
\$300,000 - \$399,999	14.6%	13.8%	14.7%
\$400,000 - \$499,999	25.0%	25.5%	20.7%
\$500,000 - \$749,999	37.8%	40.2%	36.9%
\$750,000 - \$999,999	4.7%	5.2%	11.2%
\$1,000,000 - \$1,499,999	4.6%	1.8%	3.2%
\$1,500,000 - \$1,999,999	0.0%	0.2%	0.6%
\$2,000,000 +	0.0%	0.7%	1.3%
Average Home Value	\$516,488	\$523,574	\$571,006
<b>2025 Owner Occupied Housing Units by Value</b>			
Total	4,732	32,267	84,064
<\$50,000	1.5%	1.3%	1.4%
\$50,000 - \$99,999	1.0%	0.9%	0.7%
\$100,000 - \$149,999	0.3%	0.2%	0.2%
\$150,000 - \$199,999	0.4%	0.4%	0.4%
\$200,000 - \$249,999	1.0%	1.0%	1.1%
\$250,000 - \$299,999	5.5%	2.7%	3.0%
\$300,000 - \$399,999	8.3%	8.7%	9.5%
\$400,000 - \$499,999	19.8%	21.4%	17.8%
\$500,000 - \$749,999	49.0%	49.2%	41.4%
\$750,000 - \$999,999	8.9%	9.1%	16.1%
\$1,000,000 - \$1,499,999	4.4%	3.0%	5.3%
\$1,500,000 - \$1,999,999	0.0%	0.5%	0.9%
\$2,000,000 +	0.0%	1.5%	2.3%
Average Home Value	\$576,453	\$605,674	\$658,594

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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 Rings: 1, 3, 5 mile radii

Prepared by Esri  
 Latitude: 33.83099  
 Longitude: -118.26379

	1 mile	3 miles	5 miles
<b>2010 Population by Age</b>			
Total	24,408	169,772	508,097
0 - 4	5.7%	6.3%	7.0%
5 - 9	6.0%	6.4%	6.9%
10 - 14	7.2%	7.2%	7.4%
15 - 24	14.9%	15.4%	15.2%
25 - 34	12.5%	13.0%	13.5%
35 - 44	12.8%	13.7%	14.0%
45 - 54	14.0%	13.9%	13.9%
55 - 64	12.5%	11.2%	10.4%
65 - 74	8.1%	7.3%	6.2%
75 - 84	4.8%	4.2%	3.9%
85 +	1.7%	1.4%	1.5%
18 +	76.5%	75.3%	73.8%
<b>2020 Population by Age</b>			
Total	25,473	175,192	521,737
0 - 4	5.4%	6.0%	6.5%
5 - 9	5.5%	6.2%	6.6%
10 - 14	6.0%	6.3%	6.7%
15 - 24	12.8%	13.1%	13.7%
25 - 34	14.0%	15.2%	15.3%
35 - 44	12.7%	12.7%	12.6%
45 - 54	12.2%	12.5%	12.4%
55 - 64	12.6%	11.9%	11.7%
65 - 74	10.8%	9.2%	8.2%
75 - 84	5.9%	5.1%	4.3%
85 +	2.2%	1.9%	1.9%
18 +	79.4%	77.8%	76.1%
<b>2025 Population by Age</b>			
Total	27,550	178,262	526,203
0 - 4	5.3%	5.9%	6.5%
5 - 9	5.4%	5.8%	6.2%
10 - 14	6.1%	6.3%	6.5%
15 - 24	11.8%	12.3%	12.8%
25 - 34	13.0%	13.9%	14.9%
35 - 44	14.0%	14.3%	13.7%
45 - 54	11.9%	12.0%	11.9%
55 - 64	12.1%	11.6%	11.4%
65 - 74	11.2%	9.8%	9.1%
75 - 84	6.8%	5.9%	5.1%
85 +	2.4%	2.1%	2.0%
18 +	79.8%	78.4%	77.0%
<b>2010 Population by Sex</b>			
Males	11,749	82,430	247,568
Females	12,658	87,341	260,532
<b>2020 Population by Sex</b>			
Males	12,265	85,207	254,955
Females	13,209	89,986	266,782
<b>2025 Population by Sex</b>			
Males	13,307	87,011	257,747
Females	14,241	91,249	268,457

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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 Rings: 1, 3, 5 mile radii

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	1 mile	3 miles	5 miles
<b>2010 Population by Race/Ethnicity</b>			
Total	24,407	169,771	508,100
White Alone	24.3%	30.1%	34.0%
Black Alone	7.7%	16.3%	15.6%
American Indian Alone	0.7%	0.7%	0.7%
Asian Alone	40.0%	23.2%	20.0%
Pacific Islander Alone	3.4%	2.1%	1.4%
Some Other Race Alone	19.1%	22.7%	23.3%
Two or More Races	4.9%	4.9%	5.0%
Hispanic Origin	38.9%	45.7%	46.4%
Diversity Index	88.1	91.4	90.9
<b>2020 Population by Race/Ethnicity</b>			
Total	25,474	175,193	521,737
White Alone	23.0%	28.9%	32.6%
Black Alone	6.9%	15.1%	14.5%
American Indian Alone	0.6%	0.6%	0.7%
Asian Alone	42.3%	25.0%	21.7%
Pacific Islander Alone	3.1%	1.9%	1.3%
Some Other Race Alone	19.0%	23.1%	24.0%
Two or More Races	5.2%	5.3%	5.3%
Hispanic Origin	38.8%	46.4%	47.5%
Diversity Index	87.5	91.5	91.3
<b>2025 Population by Race/Ethnicity</b>			
Total	27,550	178,260	526,205
White Alone	22.8%	28.6%	32.3%
Black Alone	6.5%	14.5%	13.8%
American Indian Alone	0.6%	0.6%	0.7%
Asian Alone	43.2%	26.1%	22.6%
Pacific Islander Alone	3.0%	1.9%	1.3%
Some Other Race Alone	18.8%	23.0%	24.0%
Two or More Races	5.2%	5.3%	5.4%
Hispanic Origin	38.9%	46.8%	48.2%
Diversity Index	87.2	91.4	91.3
<b>2010 Population by Relationship and Household Type</b>			
Total	24,407	169,771	508,100
In Households	99.4%	98.4%	98.8%
In Family Households	92.2%	90.1%	88.5%
Householder	21.8%	22.6%	22.9%
Spouse	15.3%	15.4%	15.0%
Child	38.5%	37.9%	37.6%
Other relative	12.5%	10.5%	9.4%
Nonrelative	4.2%	3.6%	3.6%
In Nonfamily Households	7.3%	8.3%	10.3%
In Group Quarters	0.6%	1.6%	1.2%
Institutionalized Population	0.0%	0.7%	0.6%
Noninstitutionalized Population	0.6%	0.9%	0.7%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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	1 mile	3 miles	5 miles
<b>2020 Population 25+ by Educational Attainment</b>			
Total	17,922	119,853	346,359
Less than 9th Grade	10.0%	10.9%	11.9%
9th - 12th Grade, No Diploma	7.0%	8.9%	8.8%
High School Graduate	19.8%	20.4%	20.9%
GED/Alternative Credential	2.4%	2.3%	2.1%
Some College, No Degree	21.1%	21.7%	21.1%
Associate Degree	9.1%	8.5%	8.2%
Bachelor's Degree	24.9%	20.2%	19.1%
Graduate/Professional Degree	5.5%	7.2%	8.0%
<b>2020 Population 15+ by Marital Status</b>			
Total	21,183	142,866	417,987
Never Married	38.6%	40.1%	40.7%
Married	46.6%	46.2%	45.6%
Widowed	6.0%	5.6%	5.4%
Divorced	8.8%	8.2%	8.3%
<b>2020 Civilian Population 16+ in Labor Force</b>			
Civilian Population 16+	13,528	91,716	265,246
Population 16+ Employed	83.4%	82.7%	82.7%
Population 16+ Unemployment rate	16.6%	17.3%	17.3%
Population 16-24 Employed	10.0%	11.1%	11.4%
Population 16-24 Unemployment rate	33.3%	31.1%	30.4%
Population 25-54 Employed	65.6%	66.9%	67.3%
Population 25-54 Unemployment rate	14.8%	15.4%	15.5%
Population 55-64 Employed	17.1%	16.3%	15.9%
Population 55-64 Unemployment rate	12.4%	14.4%	14.4%
Population 65+ Employed	7.2%	5.7%	5.4%
Population 65+ Unemployment rate	12.1%	14.5%	13.8%
<b>2020 Employed Population 16+ by Industry</b>			
Total	11,289	75,886	219,347
Agriculture/Mining	0.2%	0.5%	0.4%
Construction	6.7%	6.3%	7.0%
Manufacturing	13.1%	12.6%	12.4%
Wholesale Trade	3.8%	3.2%	3.5%
Retail Trade	10.0%	9.7%	9.1%
Transportation/Utilities	7.4%	8.9%	9.2%
Information	2.1%	1.8%	1.9%
Finance/Insurance/Real Estate	3.5%	4.6%	5.1%
Services	50.6%	48.8%	47.9%
Public Administration	2.6%	3.8%	3.5%
<b>2020 Employed Population 16+ by Occupation</b>			
Total	11,289	75,887	219,349
White Collar	56.1%	57.1%	57.1%
Management/Business/Financial	10.1%	11.3%	12.3%
Professional	19.5%	19.8%	19.3%
Sales	8.5%	9.3%	9.4%
Administrative Support	18.1%	16.7%	16.1%
Services	19.2%	19.2%	18.5%
Blue Collar	24.7%	23.7%	24.4%
Farming/Forestry/Fishing	0.2%	0.4%	0.3%
Construction/Extraction	6.0%	5.2%	5.6%
Installation/Maintenance/Repair	2.5%	2.5%	2.8%
Production	9.1%	7.4%	6.7%
Transportation/Material Moving	6.9%	8.2%	9.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

October 06, 2020



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	1 mile	3 miles	5 miles
<b>2010 Households by Type</b>			
Total	6,634	49,160	156,752
Households with 1 Person	15.7%	17.3%	20.5%
Households with 2+ People	84.3%	82.7%	79.5%
Family Households	80.1%	78.2%	74.2%
Husband-wife Families	56.3%	53.0%	48.5%
With Related Children	30.8%	28.2%	26.6%
Other Family (No Spouse Present)	23.8%	25.1%	25.7%
Other Family with Male Householder	6.3%	7.4%	7.4%
With Related Children	2.9%	3.9%	4.0%
Other Family with Female Householder	17.4%	17.8%	18.3%
With Related Children	9.1%	9.8%	10.9%
Nonfamily Households	4.2%	4.6%	5.3%
All Households with Children	43.6%	42.4%	42.1%
Multigenerational Households	15.9%	12.8%	10.3%
Unmarried Partner Households	4.5%	5.5%	6.5%
Male-female	3.9%	4.8%	5.7%
Same-sex	0.6%	0.6%	0.8%
<b>2010 Households by Size</b>			
Total	6,633	49,161	156,750
1 Person Household	15.7%	17.3%	20.5%
2 Person Household	20.1%	23.1%	24.3%
3 Person Household	16.9%	17.8%	17.3%
4 Person Household	16.7%	16.5%	15.9%
5 Person Household	12.3%	11.4%	10.2%
6 Person Household	8.4%	6.6%	5.6%
7 + Person Household	9.8%	7.4%	6.2%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	6,634	49,160	156,751
Owner Occupied	70.6%	66.5%	54.8%
Owned with a Mortgage/Loan	53.0%	51.7%	42.2%
Owned Free and Clear	17.7%	14.7%	12.6%
Renter Occupied	29.4%	33.5%	45.2%
<b>2020 Affordability, Mortgage and Wealth</b>			
Housing Affordability Index	91	88	74
Percent of Income for Mortgage	25.9%	26.9%	32.0%
Wealth Index	103	100	89
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	6,838	51,000	164,414
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	24,407	169,771	508,100
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



# Market Profile

Carson Town Square  
 21737 Avalon Blvd, Carson, California, 90745  
 Rings: 1, 3, 5 mile radii

Prepared by Esri  
 Latitude: 33.83099  
 Longitude: -118.26379

	1 mile	3 miles	5 miles
<b>Top 3 Tapestry Segments</b>			
1.	Pacific Heights (2C)	Urban Villages (7B)	Pacific Heights (2C)
2.	Urban Villages (7B)	Pacific Heights (2C)	Urban Villages (7B)
3.	Pleasantville (2B)	Pleasantville (2B)	Las Casas (13B)
<b>2020 Consumer Spending</b>			
Apparel & Services: Total \$	\$15,211,689	\$110,641,691	\$339,339,238
Average Spent	\$2,195.05	\$2,193.75	\$2,127.33
Spending Potential Index	102	102	99
Education: Total \$	\$14,443,865	\$99,819,282	\$304,201,991
Average Spent	\$2,084.25	\$1,979.17	\$1,907.06
Spending Potential Index	117	111	107
Entertainment/Recreation: Total \$	\$22,335,395	\$159,704,793	\$482,983,531
Average Spent	\$3,223.00	\$3,166.55	\$3,027.84
Spending Potential Index	99	97	93
Food at Home: Total \$	\$37,149,522	\$271,914,190	\$835,255,594
Average Spent	\$5,360.68	\$5,391.38	\$5,236.25
Spending Potential Index	100	101	98
Food Away from Home: Total \$	\$27,793,469	\$199,197,683	\$606,865,354
Average Spent	\$4,010.60	\$3,949.59	\$3,804.46
Spending Potential Index	106	105	101
Health Care: Total \$	\$35,978,836	\$265,229,193	\$795,527,024
Average Spent	\$5,191.75	\$5,258.83	\$4,987.19
Spending Potential Index	90	91	87
HH Furnishings & Equipment: Total \$	\$14,739,636	\$106,574,128	\$320,175,573
Average Spent	\$2,126.93	\$2,113.10	\$2,007.19
Spending Potential Index	97	97	92
Personal Care Products & Services: Total \$	\$6,183,973	\$45,438,492	\$137,985,034
Average Spent	\$892.35	\$900.93	\$865.03
Spending Potential Index	97	98	94
Shelter: Total \$	\$158,079,256	\$1,100,383,123	\$3,356,203,259
Average Spent	\$22,810.86	\$21,817.85	\$21,040.18
Spending Potential Index	118	113	109
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$14,499,152	\$104,067,970	\$307,399,170
Average Spent	\$2,092.23	\$2,063.41	\$1,927.10
Spending Potential Index	89	88	82
Travel: Total \$	\$19,040,783	\$130,003,029	\$386,388,303
Average Spent	\$2,747.59	\$2,577.64	\$2,422.28
Spending Potential Index	114	107	100
Vehicle Maintenance & Repairs: Total \$	\$7,285,003	\$53,764,244	\$162,437,311
Average Spent	\$1,051.23	\$1,066.01	\$1,018.33
Spending Potential Index	91	92	88

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.