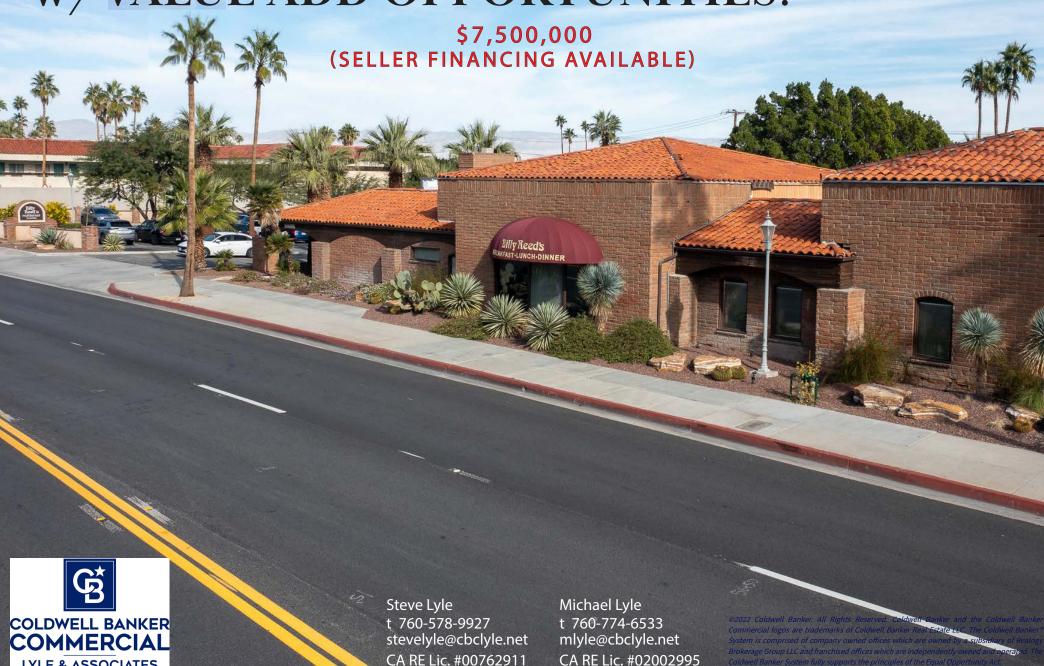
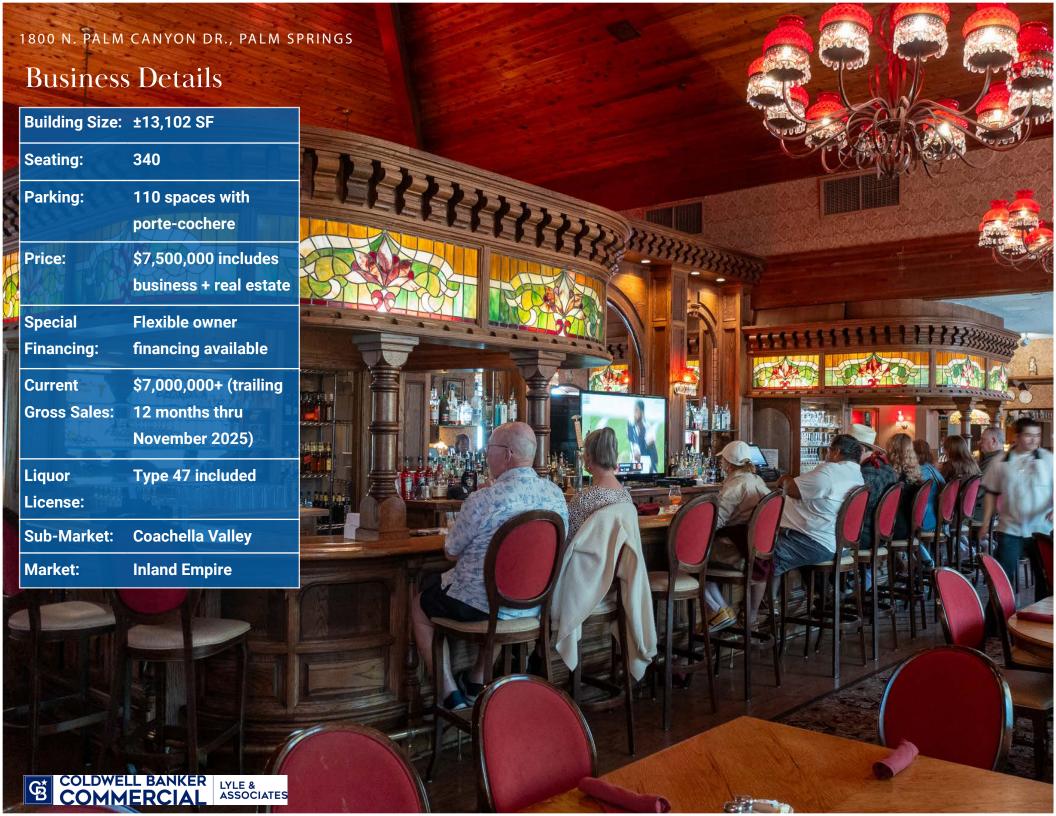
RETIREMENT SALE | ±13,102 SF RESTAURANT/BAR/ENTERTAINMENT

LYLE & ASSOCIATES

1800 N. PALM CANYON DR. PALM SPRINGS, CA 92262

50 YR ICONIC HIGH PROFIT OFFERING w/VALUE ADD OPPORTUNITIES!





INVESTMENT HIGHLIGHTS

- » Iconic 50-Year Brand One of the most beloved and respected restaurants in the entire Coachella Valley.
- » Highly Profitable Annual sales exceeding \$7,000,000 with substantial upside.
- » +/-13,102 SF Building on +/-1.92 Acres Located Across from 400-Room Riviera Hotel.
- » Breakfast Lunch Dinner Anytime! Unique concept with massive customer loyalty.
- » Scratch Kitchen + In-House Bakery Famous pies, cakes, and desserts.
- » Major Value-Add Opportunities Extended hours, activate entertainment room, upgrade bar offerings, bakery retail, franchising potential, weddings & events, convert entertainment room to a speakeasy.
- » Turnkey Operation 63 outstanding employees, including 4 managers; exceptional long-term staff.
- » 50-Year Retirement Sale Fully documented recipes included.
- » Seller Financing Available Flexible Terms Offered.
- » Palm Springs Growth Story Airport + Convention Center expansions, Historic Plaza Theater reopening, Disney Cotino nearby, strong tourism growth.









PROPERTY FEATURES

- » Beautifully maintained inside & out.
- Grand Porte-Cochere Entrance with koi & turtle pond and dramatic vestibule.
- » Large, fully equipped scratch kitchen with baking facility.
- » Spacious owner's office with windows & views.
- » Two-car private garage for ownership.
- » Employee lounge, laundry room.
- » Full FF&E Package included.
- » Private dining room/entertainment room (currently unused).
- » Large bar area with potential for a premier craft cocktail program.
- » Designed for high-volume operations.

THE OPPORTUNITY

BILLY REED'S represents a once-in-a-generation chance to acquire:

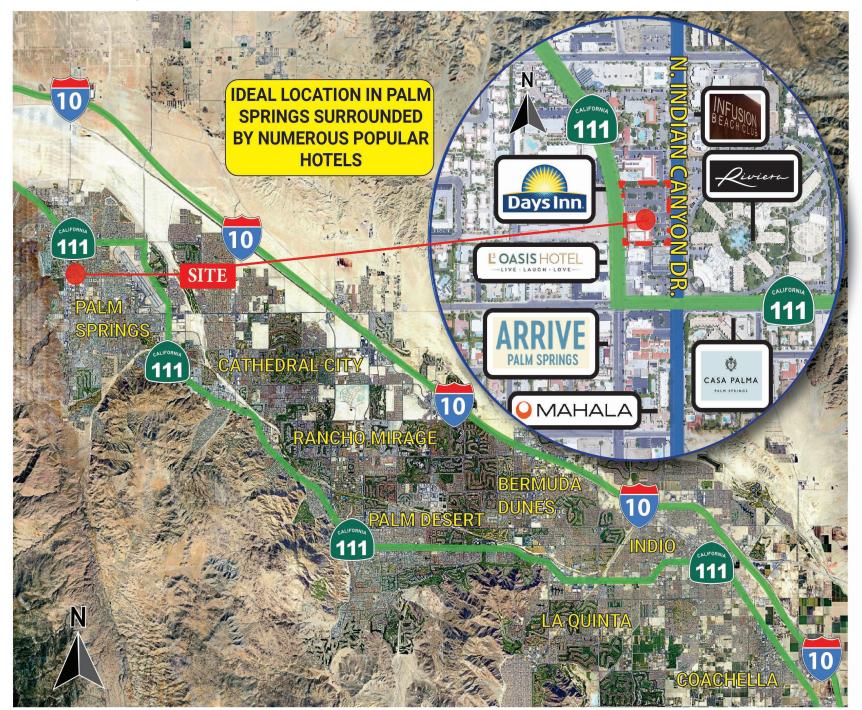
- » A powerful 50-year brand
- » The real estate
- » Proven high-volume operations
- » A massive customer base
- » A turnkey team
- » Multiple clear value-add pathways
- » Seller financing
- » A prime Palm Springs location
- » And a business that is TRULY LOVED by the community.

This OPPORTUNITY only EXISTS because the Owner is ready to retire!

Fifty years of history, goodwill, and documented recipes are ready for the next operator to build upon.































































For More Information Contact:

Steve Lyle t 760-578-9927 stevelyle@cbclyle.net

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